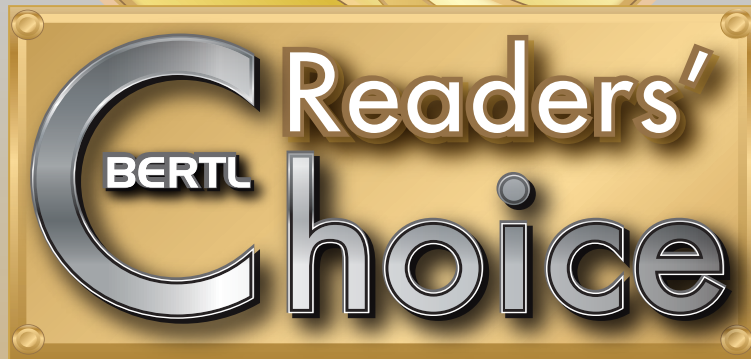


# Readers' Choice 2010

*The Market Has Spoken*

**2010**



## DEVELOP

ineo series

*Output Quality  
Laser MFP Color  
Segments 1-3 / 11-45 ppm*

*A print job can reflect back on the user, so quality is an important attribute. DEVELOP's high rating for Output Quality reflects well on what they hold important.*

Equipment resellers and end users representing dealer principals, sales representatives, IT managers and business buyers around the world participated in the BERTL Readers' Choice survey to offer their perspective of the most outstanding manufacturers in the digital imaging marketplace. These survey respondents selected their primary manufacturer to rate its quality and reliability of products, ease-of-use, solutions provided, environmental awareness, and other factors.